

# Epson<sup>®</sup> SurePress<sup>®</sup> L-4733AW Digital Label Press with White Ink



## The only digital press in its class with White Ink<sup>1</sup> for prime labels and thin films.

**Brand-quality labels** — Epson print technology with wide color gamut, including White Ink; produces prime labels and packaging on a wide range of flexographic substrates

**Ease of operation** — automated printing means one operator can run several units at a time

**Engineered for remarkable reliability** — major components manufactured by Epson; backed by the Epson service network, using Epson technicians local to your business

**Low-cost turnkey solution** — training, workflow software and operational support included

**Complies with food industry safety standards** — water-based Epson SurePress inks comply with established FCM and GMP regulations and standards

**Easy maintenance and operation** — automated features such as auto-cleaning and nozzle verification keep productivity high, costs low and press operation simple

**Streamlined, automated color verification** — optional in-line spectrometer speeds profiling and ensures multiple presses across a business print the same color output

**Trusted for years** — over 500 units sold worldwide and 10 years of delivering results with the L-4000AW Series

**Streamlined supply management** — well-managed supply chain helps ensure availability of SurePress inks and service parts to help maintain continuous operation

**World-class service and support** — full Epson service includes remote monitoring, down to individual nozzle operation; 1-year limited warranty

**Specifications**

**Printing Technology** Epson MicroPiezo® inkjet technology  
**Resolution** 720 x 720 dpi (for paper), 1440 x 720 dpi (for film)  
**Ink Type** Epson industrial-quality, water-based, resin-coated, pigment ink system (SurePress AQ4)  
**Ink Colors** Cyan, Magenta, Yellow, Standard Black or Matte Black, Orange, Green, White (L-4533AW)  
**Web Width** 3.15" – 13.14" (80 mm – 334 mm); adjustable to support any width in this range  
**Image Size** 36" x 12.4" (914.4 mm x 315.2 mm) maximum repeat length  
**Print Speed** Up to 16' (5 m) per minute at 720 x 720 dpi (on paper)  
**Substrate Support** Standard self-adhesive label stock and film (no precoating required); semi-gloss, gloss and matte paper stock, clear and metallic films, BOPP, PET and Yupo®  
**Substrate Thickness** 0.00314" – 0.013" (0.08 mm – 0.32 mm) or 80 – 320 microns (3.14 – 12.6 mil)  
**Unwinder/Rewinder Capacity (maximum)** 220 lb (100 kg) weight, 23.6" (600 mm) diameter, 3,280.8' (1,000 m) maximum length with 3" (76 mm) inner core  
**Press Dimensions (W x D x H)** 12.43' x 6.06' x 6.6' (3,788 mm x 1,847 mm x 2,016 mm)  
**Rewinder Dimensions (W x D x H)** 4.30' x 2.95' x 3.28' (1,310 mm x 900 mm x 1,000 mm)  
**In-line Spectrometer** AS-4000, optional

**Specifications (continued)**

**Weight of Press** Approximately 3,815 lb (1,730 kg), including rewinder  
**Weight of Rewinder** Approximately 397 lb (180 kg)  
**Total Dimensions Required for Operation (Including Press Door Opening) (W x D x H)** 11.3' x 21.5' x 6.6' (3.5 m x 6.6 m x 2 m)  
**Network Connectivity (Recommended)** Gigabit Ethernet 1000BASE-T or higher  
**Temperature (Operating)** 64 °F to 82 °F (18 °C to 28 °C)  
**Relative Humidity (Operating)** 35% – 55% (no condensation)  
**Power Requirements**  
 Rated Voltage: AC 200 V (3-phase system)  
 Input Voltage Range: Rated ± 10% (180 V – 220 V)  
 Rated Frequency: 50 Hz – 60 Hz  
 Input Frequency Range: Rated ± 1%  
 Rated Current: 30 A

**Printer Bundle Features**

SurePress L-4733AW digital label press  
 Wasatch SoftRIP software (or Esko® software, for additional charge)  
 Installation and operator training, covering press maintenance and functions  
 On-site workflow training, covering RIP, media settings and color matching  
 Large-format scanner (11" x 17") and spectrometer  
 Maintenance materials for the first month  
 Ink needed for press installation and training  
 1-year limited warranty on complete press

**Ink Eco Features**

Meets safety requirements covered under the following regulations and more (inquire for details): REACH/CHCC/CMR/Prop65/POP  
 Compliant with EU Regulation framework (EC) No. 1935/2004, Good Manufacturing Practices Regulation (GMP) (EC) No. 2023/2006, Plastics Implementation Measure Regulation (EU) 10/2011 and included in Swiss Ordinance (RS 817.023.21) on Food Contact Materials for food packaging printing inks.  
 Cleanroom-manufactured and tested for viruses  
 RoHS compliant

**Ordering Information**

SurePress L-4733AW CC11CJ59104

<sup>1</sup> Compared with similar digital label presses priced at \$250,000 (USD) or less as of May 2022.

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eco.epson.com



**Epson America, Inc.**  
3131 Katella Ave, Los Alamitos, CA 90720

**Epson Canada Limited**  
185 Renfrew Drive, Markham, Ontario L3R 6G3

[www.epson.com](http://www.epson.com)  
[www.epson.ca](http://www.epson.ca)

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**Bodhi Professional Solutions Pvt Ltd.,**  
 # 77/78, 1st Floor, Sudhindra Building,  
 8th Cross Malleswaram Bangalore - 560 003  
**Contact us :**  
[info@bodhi-pro.com](mailto:info@bodhi-pro.com)  
[www.bodhi-pro.com](http://www.bodhi-pro.com)  
 Tele : 080 23563369/70